

Chicago, June 12-2017

A World First : 3 in 1 Functional Wallcovering launching at Neocon 2017

At Neocon 2017 in Chicago (June 12-14th), Smarter Surfaces, the global innovator in functional surfaces, will launch our first **3-in-1 Wallcovering: Magnetic, Dry Erase and Projector**.

[Neocon](#), America's most important commercial design show, runs this year from Monday 12th to Wednesday 14th of June in Chicago, Illinois. Over the course of the few days over 50,000 design professionals will visit the show.

Neocon has remained focused on being at the forefront of changing both business and design trends.

The show launches thousands of products every year and in 2017 this includes Smarter Surfaces 3 in 1 Wallcovering. This commercial grade wallcovering combines three functionalities dry-erase, projector and magnetic - all in one wallpaper.

With a five-year performance guarantee, this product will revolutionise working and teaching spaces. Declutter your surroundings. Protect the environment. Remove risks of moving parts. Convert unused walls into fully functioning spaces. Work better and have fun !

The dimensions of each roll are 1.16m x 8.7m which covers 10m² / 107ft² of wall space. Apply this product just like any wallcovering using heavy duty ready-mix adhesive, as each roll weighs 12 kg. As soon as the adhesive dries (usually in 24 hours), it's ready to use with any quality dry-erase accessories, neodymium magnets and any projector.

Additionally Smarter Surfaces will also be launching our new range of magnetic base materials at Neocon 2017. These are Smart Magnetic Wallcovering Base and Smart Magnetic Digital Print Base.

Visit our booth 7-3004 at Neocon, the leading commercial design show in the USA where this product will be exhibited for the first time and where samples will be available.

Ronan Clarke, founder of Smarter Surfaces said "Working environments are changing. People want to work in modern environments where collaboration and well-being are important. This 3-in1 wallcovering reflects what modern working and teaching and learning

spaces value. We are truly excited to bring the world's first 3-in-1 wallcovering to the market and launch it at Neocon.”

To request a sample, please email support@smartersurfaces.com. Order online from www.smartersurfaces.com. Explore global partnership and distribution [opportunities](#) with us here.